



Valley Home Builders Association

920 W. Association Drive • Appleton, WI 54914

(920) 731-7931 • Fax: 731-7968

www.vhba.com

FOR IMMEDIATE RELEASE

For more information, contact:

Christine Shaefer, CAE, Executive Vice President

Ph: 920-731-7931; Cell: 920-740-3449

christine@vhba.com

MADSEN NAMED VHBA AFFILIATE MEMBER OF THE YEAR

MAY 4, 2010: Appleton, WI – Valley Home Builders Association (VHBA) announced today that Aaron Madsen of Martenson & Eisele, Inc. in Menasha is the association's **Affiliate Member of the Year**. Affiliate members are employees of VHBA-member companies, and the annual award is given to the member who has provided significant service to the association during the past year.

Madsen holds a Civil Engineering degree from Michigan Technological University and is a registered Professional Engineer. Since 2003, he has worked for Martenson & Eisele, a full service planning, surveying, engineering and architectural firm dedicated to serving people who are committed to planning, designing and building better communities in which to live, work and play.

For VHBA, Madsen serves as Chairman of the Housing Advocacy Committee and regularly attends association functions. He participates each year in Business Day in Madison, meeting directly with lawmakers to discuss issues that affect housing industry professionals and home owners in the Fox Valley area.

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Valley Home Builders Association (VHBA), a 501(c)(6) not-for-profit trade organization, represents the land development, home building, remodeling and housing-related industries, as well as homeowners, in the greater Fox Cities area of Wisconsin. The Association consists of more than 725 member companies which employ more than 8,000 people who live and work in the local area. VHBA promotes professional business and construction practices among its members who work to enhance the quality of life in the Fox Valley. For more information, visit www.vhba.com or call 920-731-7931.